



## MAXIMISING THE CITY'S POTENTIAL

### Purpose / Aim \_\_\_\_\_

One of the key challenges facing Dublin City is to provide for a level of development that will accommodate the needs of its future populations as well as being conducive to the economic growth of the city. Experience from Europe and abroad suggests that population density and intensification is a key element in sustaining future growth. Dublin will need to increase population density and development intensity if it is to succeed in this goal of providing for the continued growth of the city region. A second equally challenging goal is to ensure that this future growth is planned so that it caters for the social and cultural needs of our local communities.

Dublin City Council invites you to participate in this conference on the Discussion Document *Maximising the City's Potential: A Strategy for Intensification and Height*. The Conference brings together a diverse range of keynote speakers to engage in meaningful dialogue with the conference participants on the future development of the city through its social, community, economic and urban design sectors. The Conference is aimed at the city's Residents, Communities, Businesses and Elected Representatives. The Conference proceedings will inform the City Council in determining the extent and form of any future variation to the current City Development Plan.

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### Creating Sustainable Communities in Dublin

Croke Park Conference Centre  
Tuesday 22<sup>nd</sup> April 2008



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### Conference Programme

- Conference Chair Peter Cassells
- 8:45** Registration & Coffee
- 9:30** Official Opening by the Dublin City Lord Mayor  
Cllr. Paddy Bourke
- 9:35** Welcome by Cllr. Daithí Doolan, Chair of the  
Economic Development, Planning and European  
Affairs Strategic Policy Committee
- 9:40** Session One - Maximising the City's Potential  
Opening remarks on *the Future Growth  
of Dublin City*  
John Tierney, City Manager, Dublin City Council  
*Dublin in Perspective - A Future Scenario*  
Conor Skehan, Head of Environment and  
Spatial Planning Department, Dublin Institute  
of Technology  
*Maximising the City's Potential* - presentation  
of discussion document  
Michael Stubbs, Assistant City Manager,  
Dublin City Council  
*Feedback from Public Consultation Process*  
John O'Hara, Deputy City Planner,  
Dublin City Council
- 11:00** Questions and Answers / Panel Discussion
- 11:15** Coffee
- 11:45** Session Two - Key Themes of the Policy  
*Creating Urban Form and Character*  
Seán O'Laoire, President, Royal Institute  
of Architects of Ireland
- Developing the City Economy*  
Marc Coleman, Economist and Author
- Possibilities and Responsibilities for Developing  
in the City*  
Mick Wallace, Wallace Construction
- Sustaining Urban Communities*  
Des Geraghty, Chairperson Affordable Homes  
Partnership and former President of SIPTU
- 12:45** Questions and Answers / Panel Discussion
- 13:15** Lunch
- 14:30** Session Three - Informing the Policy  
Each workshop consists of a short presentation  
followed with discussion facilitated by the Presenter
- Parallel Workshop One - City Economy**  
Presented and facilitated by Declan Wallace,  
Executive Manager, Economic Development  
& Planning, Dublin City Council
- Parallel Workshop Two - Urban Communities**  
Presented and facilitated by Pat Gates,  
Dublin Inner City Partnership
- Parallel Workshop Three - Urban Design**  
Presented and facilitated by Paul Keogh, Architect
- 15:30** Presentations of feedback from the Chairs
- 16:00** Outline of Next Steps and conference close by  
Cllr. Daithí Doolan
- 16:30** Conference ends

## MAXIMISING THE CITY'S POTENTIAL

### Booking Form

Hogan Suite, Croke Park. April 22<sup>nd</sup> 2008.

Name

Address

Phone

Email

**Please tick one box:**

Local Authority Councillor

Local Authority Official

Resident

Developer

Business

**Please number (1-3) your order of  
preference for the afternoon workshops:**

Parallel Workshop One - City Economy

Parallel Workshop Two - Urban Communities

Parallel Workshop Three - Urban Design

**Please return this form to:** Alan McDonnell,  
Economic Development Unit, Dublin City Council,  
Block 4, Floor 3, Civic Offices, Dublin 8.  
T. 01 222 3012 or request an online version by  
emailing: edu@dublincity.ie

Places are limited so please book early.  
The final deadline for booking is 11th April.